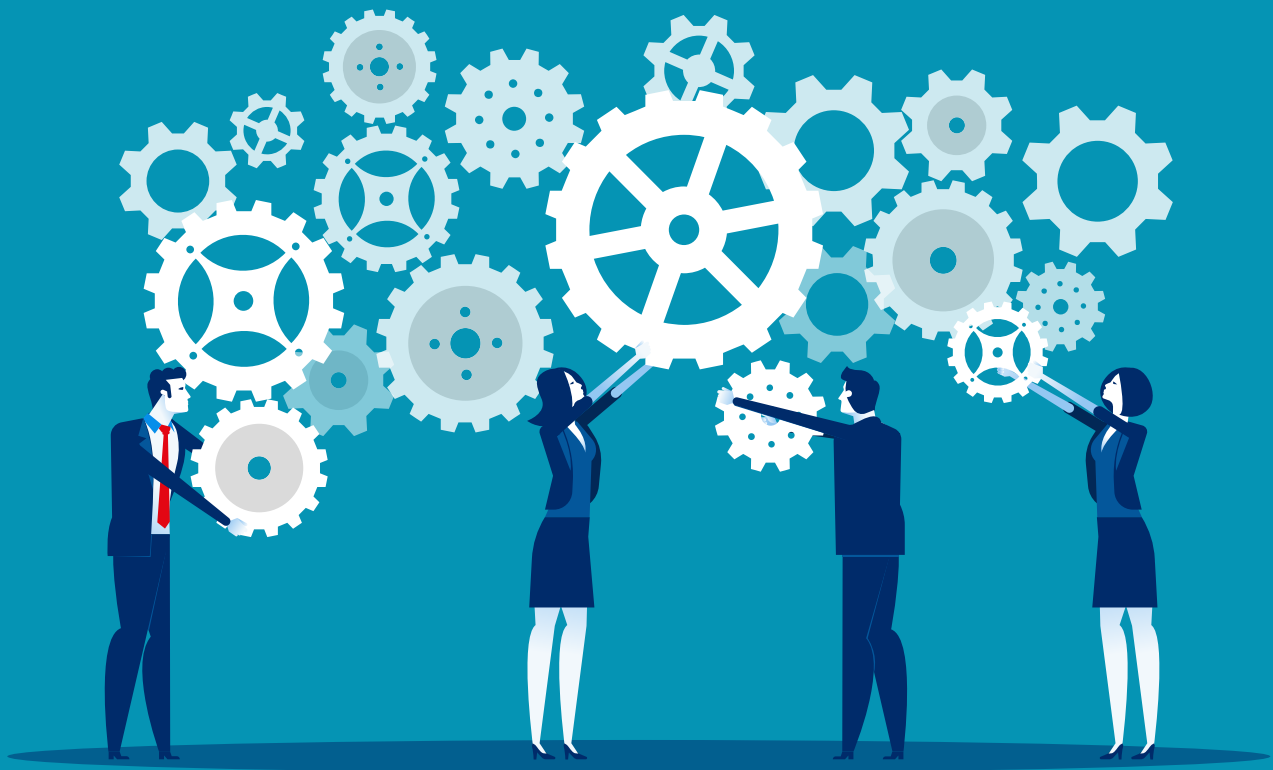


ALABAMA ECONOMIC OUTLOOK

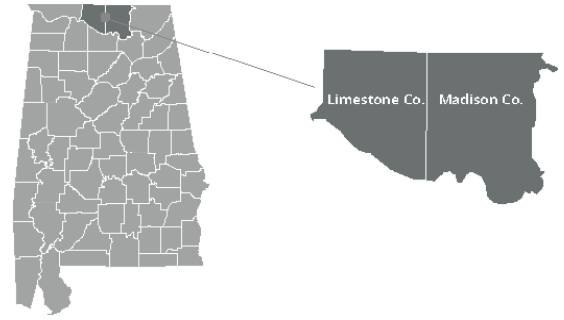
2024



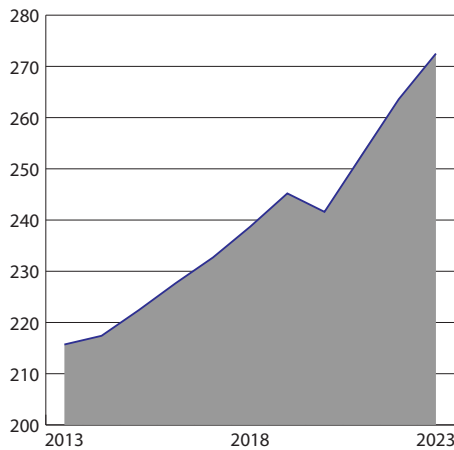
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HUNTSVILLE NONFARM EMPLOYMENT (THOUSANDS)



Source: U.S. Bureau of Labor Statistics

OUTLOOK HIGHLIGHTS

Toyota and Huntsville Utilities have announced a power purchase agreement to support a 168-acre, \$49-million solar-generated system in

North Huntsville Industrial Park that will begin generation in 2024. Food City is investing \$90 million to build six new grocery stores with additional retail sites throughout Huntsville by 2028, creating 1,350 jobs. Kömmerling USA, a construction and window producer, is expanding their Huntsville facility, investing \$12.6 million to add two new production lines and 30 new jobs by 2026. The \$45-million Marriott Autograph Trilogy hotel is expected to open in 2024, bringing 215 rooms, a convention space, rooftop bar, and Alabama’s largest Starbucks to downtown Huntsville. Construction is underway on several sizable residential housing projects in Huntsville, including the \$108-million Wellory Living at Midcity District and the \$60-million Nexus on Holmes near UAH. Huntsville defense contractors have continued to be awarded significant contracts, including but not limited to the following: nTSI Joint Venture received \$637 million to support the Missile Defense System through 2030; Arrow’s Edge LLC received \$200 million from the U.S. Navy;

Dynetics received \$125 million from the U.S. Army; and Systems Studies & Simulation Inc. was awarded two contracts: \$81.5 million from the Army and \$85.8 million for STORM Technical Support Project Office. The first phase of the \$200-million Huntsville Logistics Center in Limestone County is expected to open in early 2024, offering over 1 million sq.ft. of industrial warehouse space. Pryor Field Regional Airport in Limestone County has begun construction on its new \$2.6-million airport taxiway expansion and access road project. EFI Automotive should complete their \$6-million expansion of their headquarters in Elkmont in 2024, adding two new production lines and creating 35 new jobs by 2025.

GDP AND EMPLOYMENT FORECAST

Huntsville metro output increased 3.7 percent to reach \$33.5 billion in 2022, about 14.0 percent of the state’s total GDP. CBER projects an increase of 3.8 percent for GDP and 2.9 percent for employment in 2024.

ECONOMIC INDICATORS	MOST RECENT DATA	CHANGE FROM PREVIOUS YEAR*	METRO RANK
Real GDP 2022 (millions of 2017 \$)	\$33,486	3.7%	2
GDP Forecast 2024 (percent increase)	3.8		2
Exports 2022 (millions)	\$1,559	-1.3%	5
Civilian Labor Force, October 2023	256,134	3.3%	2
Nonfarm Employment, October 2023	276,900	3.5%	2
Nonfarm Employment Forecast 2024 (percent change)	2.9		1
Available Labor Pool (Unemployed + Underemployed), October 2023	63,337	28.0%	2
Unemployment Rate, October 2023	2.0%	0.0	2
Underemployment Rate, October 2023	23.2%	-1.9	10
Employment - Manufacturing, October 2023	32,300	0.3%	2
Employment - Service Providing Industries, October 2023	233,800	4.2%	2
Per Capita Income 2022	\$59,677	1.8%	2
Average Annual Wage 2022	\$63,790	4.3%	1
Median Family Income FY2023	\$108,200	16.7%	1
Single Family Residential Building Permits, Jan. - Sep. 2023	3,003	-1.0%	1
Total Homes Sold, Jan. - Sep. 2023	6,748	-19.6%	2
Population Estimate 2022	514,465	2.1%	2
Population Projection 2040	631,588		2

Additional details and data available on pp. 47-55

* Changes in unemployment rate and underemployment rate are presented in percentage points.



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The Alabama Economic Outlook 2024 is a product of the Alabama Econometric Model which was developed and is maintained by the Center for Business and Economic Research in the Culverhouse College of Business at The University of Alabama. The Alabama forecast is updated quarterly and posted on our website at:

<https://cber.culverhouse.ua.edu/alabama-business/>.

The Alabama Economic Outlook 2024 reflects the opinions of the authors, but not necessarily those of the faculty and staff of the Culverhouse College of Business or the administrative officials of The University of Alabama.

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